

6 - 8 October 2010  
Raffles City Convention Centre



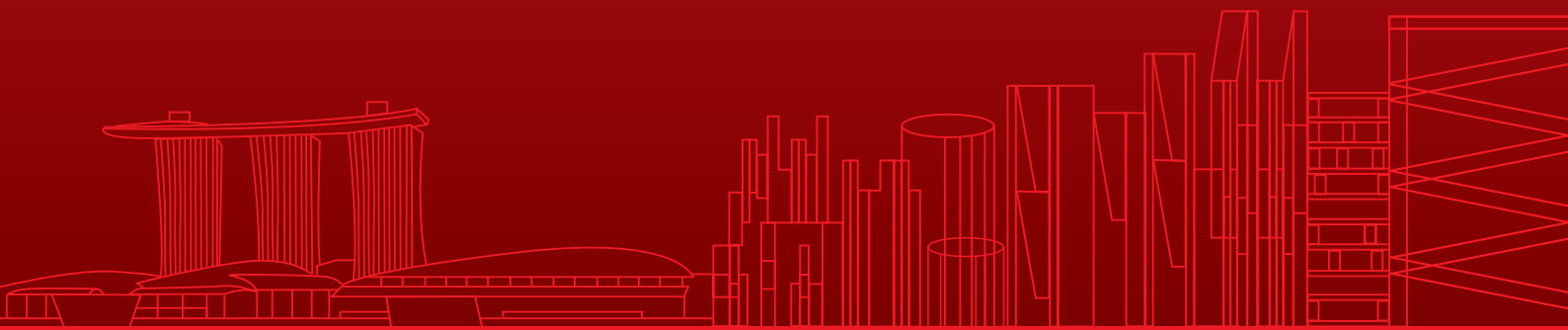
Global Entrepolis  
@ Singapore

# GES SUMMIT 2010

## *Global Trends, Asian Insights*

*Where top enterprising minds  
discuss and debate global issues  
and megatrends that will shape  
the future of business*

[www.globalentrepolis.com](http://www.globalentrepolis.com)



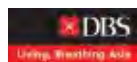
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# FOREWORD



The turbulent nature of the global markets in the last couple of years has put many business leaders to test. The dramatic downturn caused by the financial melt-down has been matched by an equally astounding quick recovery especially in the East Asian economies.

As unemployment woes ease and the global economy recovers, new challenges like energy cost, interest rates and shifting demands will challenge CEOs to demonstrate the ability to manage the short run uncertainties whilst building for long term success.

With the 2010 theme "Global Trends, Asian Insights", the Global Entrepolis @ Singapore 2010 (GES 2010) is the perfect platform for you to understand global megatrends that will impact business, learn how you can tap into the growth in the region and gain insights into the renaissance of Asian businesses in the global economy.

Co-presented by the Singapore Economic Development Board (EDB) and Singapore Business Federation (SBF), we will bring together global thought leaders, CEOs, entrepreneurs, policy makers and high net-worth individuals from the region at GES 2010.

You will also be glad to note that we have put together a series of exciting social functions that will offer you fun networking with your peers, speakers and senior government officials. In particular, we hope you will participate in the GES Gala Dinner & Awards Night.

We are gearing up for an exciting event and I look forward in meeting you at GES 2010.

Sincerely

**Teng Theng Dar**  
CEO  
Singapore Business Federation

## WHAT TO **EXPECT**

- **Compelling** thought leadership views for CEOs
- **Inspiring and insightful** views of renowned business leaders
- **Fresh ideas** to enhance strategic thinking
- **Invaluable** executive level networking with peers and potential business partners

## EXPECT TO **MEET**

- Business Leaders: CEOs, Owners, MDs, CXOs, Directors, Presidents, VPs, EVPs, GMs
- Thought Leaders: Academia, Consultants, Analysts
- Policy Makers: Political Leaders, Ministers, Senior Government Officials
- Entrepreneurs and Innovators



Last year, GES 2009 attracted

**5** events **925** companies

**1500** participants of which

**46%** are Chairman, Founder, CEO, MD level and

**67** international speakers  
from **20** countries

*"The entire event was meticulously organised and functioned like clockwork. And the evening "party" was a real twist and very enjoyable. Congratulations to SBF-PICO's achievement into making this APEC event a landmark success!"*

**Unza Overseas Limited, Africa**

*"To start with, I would like to extend my full appreciation to the professional work and support that you have extended to Hamriyah Free Zone Authority...This will definitely maximise our satisfaction and full support to SBF in future events and ventures."*

**Hamriyah Free Zone Authority**

*"Thanks for a great conference. Worked well for ICLIF!"*

**The International Centre for Leadership Finance (ICLIF), Malaysia**

# GES SUMMIT 2010 EVENTS AT-A-GLANCE

WED, 6 OCT			THU, 7 OCT		FRI, 8 OCT
REGISTRATION 8.00am - 6.00pm			REGISTRATION 7.30am - 8.30am		REGISTRATION 8.00am - 8.45am
			GES Summit 2010		
Site Visits 9.00am - 1.00pm • Iskandar Malaysia • IUT Global Waste Management Plant			Plenary Session: Driving Business Momentum 8.55am - 12.00pm		Mapping the Future of Business 9.00pm - 12.30pm
GES Risk Management CxO Briefing 2.30pm - 5.00pm	Sustainable Development CEO Roundtable 2.30pm - 5.00pm	Growth Diagnostic Blueprint For CEO 1.00pm - 5.00pm	Lunch 12.00pm - 1.30pm		Networking Lunch 12.30pm - 2.00pm
GES 2010 Opening Reception and Launch of the Singapore Sustainability Awards 2011 6.00pm - 9.00pm			Track A: Market Insights 1.30pm - 2.50pm	Track B: Capacity Building Strategies 1.30pm - 2.50pm	Mapping the Future of Business 2.00pm - 5.45pm
			Plenary Session: Tapping into the Leader's Mind 3.20pm - 4.50pm		
			Closing Remarks and end of Day One 4.50pm - 5.00pm		Closing Remarks and end of Summit 5.45pm - 5.50pm
			GES Gala Dinner & Awards Night In conjunction with Frost & Sullivan GIL Awards St Regis Singapore 6.00pm - 10.30pm		GES Networking Cocktail Equinox Private Dining Room 6.00pm - 10.00pm

## Site Visits

(Wed, 6 Oct, 9.00am-1.00pm)

GES site visits will provide you with first-hand view and insights into some of the region's first-class facilities. The visits will bring you behind the scenes providing practical learning experience.

### Iskandar Malaysia

Iskandar Malaysia is a special economic zone located in Johor, the southernmost tip of Peninsular Malaysia. It strategically covers an area of 2,217 sq km, approximately 3 times the size of Singapore. It is set to become Malaysia's most developed region, where living, entertainment, environment and business seamlessly converge within a bustling and vibrant metropolis.

### IUT Global Waste Management Plant

Discover the Singapore-based niche environmental waste management company that provides a comprehensive suite of waste treatment technologies & management solutions. Utilising state of the art European technologies, with core expertise in organic waste bio-methanisation, and landfill remediation & management, IUT Global blazes the trail ahead as the pioneer specialised waste management solutions provider in Singapore for the Asia Pacific region.

Visit [www.globalentrepolis.com](http://www.globalentrepolis.com) for latest updates on the site visits.

# Meet and Engage the Thought Leaders

## Be part of the elite gathering of influential business leaders

The sterling cast of international speakers will deliver thought provoking **insights on global trends** and their impact on business, new **perspectives of markets** and **fresh strategic ideas** to help you make sense of the changing market landscape that creates challenges and new opportunities.

### Guests of Honour:

#### Professor S Jayakumar

Senior Minister and Co-ordinating Minister for National Security

#### Zainul Abidin Rasheed

Senior Minister of State for Foreign Affairs

#### Grace Fu

Senior Minister of State for National Development

### Government Leaders



**HE Dr Cham Prasidh**  
Senior Minister & Minister of Commerce  
Kingdom of Cambodia



**HE Dr Mari Elka Pangestu**  
Minister of Trade  
Republic of Indonesia

**HE Dato' Sri Mustapa Bin Mohamed**  
Minister of International Trade and Industry  
Malaysia



**Sam Pitroda**  
Advisor to the Prime Minister of India on Public Information, Infrastructure and Innovations

### Business Leaders



**Sandeep Ghosh**  
Managing Director  
Head of Commercial Banking Asia  
ANZ



**Douglas Brooks**  
Assistant Chief Economist  
Asian Development Bank



**Leonard E.J. Sng CPP**  
Hon Vice Chairman  
ASIS International



**Ron Chua**  
Director Risk Management  
Banyan Tree Hotels & Resorts



**Michael Peschardt**  
Presenter, Peschardt's People  
BBC World News



**Dorjee Sun**  
CEO  
Carbon Conservation



**Xie Bing Zhen**  
Chairman  
China Machi Holdings Group



**Piyush Gupta**  
CEO  
DBS Group Holdings & DBS Bank



**John Hagel III**  
Co-Chairman  
Deloitte Center for the Edge



**Davy Lau**  
Global Partner  
Egon Zehnder International



**Bob Herrera-Lim**  
Director Asia Practice  
Eurasia Group



**Phil Libin**  
CEO  
Evernote

## Business Leaders



**Dr Fereidun Fesharaki**  
Chairman  
**FACTS Global Energy** and  
Member of the Board  
**Dubai Mercantile Exchange**



**David Frigstad**  
Chairman  
**Frost & Sullivan**



**Manoj Menon**  
Partner & Managing Director  
Asia Pacific  
**Frost & Sullivan**



**Khoong Hock Yun**  
Assistant Chief Executive  
Infrastructure &  
Services Development  
**Infocomm Development  
Authority of Singapore**



**Ismail Bin Ibrahim**  
Chief Executive  
**Iskandar Regional  
Development Authority  
(IRDA)**



**David Fernandez**  
Managing Director and  
Head of Emerging Asia  
Research  
**JP Morgan**



**Pradeep Pant**  
President, Asia Pacific  
**Kraft Foods**



**Ravi Thakran**  
Group President  
South, South East Asia and  
Middle East  
**LVMH Group**



**Jeffrey F Rayport**  
Founder and Chairman  
**Marketspace LLC**  
and Co-Author of "Best  
Face Forward"



**Chae Sing Wong**  
SVP & Business Risk  
Management Asia Practice  
Leader  
**Marsh Inc.**



**Gary Lynch**  
Global Leader  
Risk Intelligence Strategies  
and Resiliency Solutions  
Practice  
**Marsh Inc.**



**KK Chua**  
President, Asia Pacific  
**Mary Kay**



**Dr Huang Jing**  
Professor  
Lee Kuan Yew School of  
Public Policy, **National  
University of Singapore**



**Prof Jin-Chuan Duan**  
Director of Risk Management  
Institute and Cycle & Carriage  
Professor of Finance  
**National University of  
Singapore**



**Prof Joachim Luther**  
CEO  
Solar Energy Research  
Institute of Singapore  
**National University of  
Singapore**



**Andrew Thomas**  
Managing Director  
**Ogilvy Public Relations  
Worldwide**



**Johan Kremer**  
Head of Alliances,  
South East Asia  
**Research In Motion**



**Dr Zaha Rina Zahari**  
Director **Sage 3 Capital** and  
Independent Director  
Malaysian Assurance  
Alliance Berhad  
**MAA Holdings**



**Dang Thanh Tam**  
Chairman  
**Saigon Invest Group**



**Eu Pui Sun**  
Managing Director  
**Senoko Energy Supply**



**Eddie How**  
Regional Head of  
Business Integrity  
**Shell Eastern Petroleum**



**Teng Theng Dar**  
CEO  
**Singapore Business Federation**



**Dr Beh Swan Gin**  
Managing Director  
**Singapore Economic  
Development Board**



**Yeo Wee Kiong**  
Director, **Drew & Napier**  
and Council Member  
**Singapore Institute of  
Directors**



**Annie Koh**  
Associate Professor of Finance  
and Dean, Office of Executive  
& Professional Education  
**Singapore Management  
University**



**Doug Rath**  
Chairman  
**Talent Plus**



**Dang Thi Hoang Yen**  
Chairwoman and CEO  
**Tan Tao Group**



**Raju Chellam**  
Managing Director  
**Tech Traders Asia** and  
Former BizIT Editor  
**Business Times**



**Lim Ming Yan**  
CEO, **The Ascott** and  
Deputy Chairman  
**CapitaLand China  
Executive Committee**



**Tahn-Joo Chin**  
Managing Director  
**The Hina Group**



**Jessica Cheam**  
Correspondent  
**The Straits Times -  
Money Desk**



**Adeo Ressi**  
CEO  
**TheFunded.com** and  
**The Founder Institute**



**Harish Manwani**  
President, Asia, Africa,  
Central & Eastern Europe  
**Unilever**



**Don Lam**  
CEO  
**VinaCapital**



**Frank Lavin**  
Former U.S. Under Secretary  
of Commerce for  
**International Trade**

# GES SUMMIT 2010

Day One, 7 October 2010, Thursday

## MOMENTUM

The tumultuous global economy of the last 2 years looks to be finally behind us. As recovery takes place, CEOs must lead their organisations to respond to the changed landscape and prepare for a new phase of growth that is likely to be a slow and bumpy one. MOMENTUM will offer thought provoking dialogues and alternate views on strategy, innovation and market updates.

7.30am – 8.30am Registration and welcome coffee & tea

8.30am – 8.45am All to be seated

8.50am – 8.55am **Arrival of Guest of Honour**

## PLENARY SESSION: DRIVING BUSINESS MOMENTUM

8.55am – 9.00am **Opening Performance**

9.00am – 9.05am **Welcome Address**

**Tony Chew, Chairman, Singapore Business Federation**

9.05am – 9.15am **Opening Address**

**Professor S Jayakumar, Senior Minister and Co-ordinating Minister for National Security, Singapore**

9.15am – 9.35am

**Keynote Address I:**

**Innovations for the Future**

Innovation is increasingly recognised as the sustainable competitive edge. Companies and countries as a whole must cultivate and develop an innovation edge to stay ahead in today's technology and knowledge driven global economy. The latest thinking on innovation will be discussed and learn how you can lead your organisation to embrace a culture of innovation.

**Sam Pitroda**, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations

9.35am – 10.20am

**Panel Discussion:**

**Less Government in business and more business in Government**

The high level panel will discuss the current role of Government in business and debate where Governments can be most effective especially in fostering entrepreneurship, innovation and productivity

**Panelists:**

**The Hon. Dato' Sri Mustapa bin Mohamed, Minister of International Trade and Industry, Malaysia**

**Sam Pitroda**, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations

**Dr Beh Swan Gin**, Managing Director, **Singapore Economic Development Board**

**Panel Moderator:**

**Frank Lavin**, Former U.S. Under Secretary of Commerce for International Trade

10.20am – 10.50am *Morning refreshments*

10.50am – 11.15am

**Keynote Address II:**

**The CEO's perspectives on growth in a complex business universe**

The CEO's key responsibility is to drive growth – this is what makes CEOs famous or gets them fired. More than two thirds of CEOs are frustrated with their current growth rate and would like to see it accelerated and see the need to improve their management team's ability to implement strategy at best practice levels. The reality is that it is increasingly difficult to grow at above average industry growth rates without a solid platform to drive growth. This presentation shows how you can accelerate growth or make smart growth investments.

**Davis Frigstad**, Chairman, **Frost & Sullivan**

11.15am – 12.00pm

**Panel Discussion:**

**Rebuilding trust in Financial Institutions: Who is financing the recovery?**

As the financial industry shakes off its recent difficulties, companies must contend with a changed landscape and new rules in seeking funds. The panel will discuss how the financial institutions are working to regain their pre-crisis position.

**Panelists:**

**Don Lam**, CEO, **VinaCapital**

**Dr Zaha Rina Zahari**, Director, **Sage 3 Capital** and Independent Director, Malaysian Assurance Alliance Berhad, **MAA Holdings**

**Panel Moderator:**

**Annie Koh**, Associate Professor of Finance and Dean, Office of Executive & Professional Education,

**Singapore Management University**

12.00pm – 1.30pm

*Luncheon Address*

**Ismail Ibrahim**, Chief Executive, **Iskandar Regional Development Authority**

## TRACK A: MARKET INSIGHTS

1.30pm - 1.35pm	Welcome remarks by Session Chair
1.35pm – 2.05pm	<b>Investments and partnerships in emerging economies</b> The recent global financial crisis has reinforced the importance of Asia and other emerging markets. This session will highlight the opportunities and address the challenges of investing and partnering in emerging markets. <b>Dang Thanh Tam</b> , Chairman, <b>Saigon Invest Group</b>
2.05pm – 2.50pm	<b>Panel Discussion:</b> <b>China: Poised for greater and more sustained growth?</b> Perhaps one of the most remarkable economic growth stories ever, the China juggernaut continues to play to the gallery. This session will offer interesting insights to the Middle Kingdom's growth prospects in the near and medium term. <b>Panelists:</b> <b>Dr Huang Jing</b> , Professor, Lee Kuan Yew School of Public Policy, <b>National University of Singapore</b> <b>Tahn-Joo Chin</b> , Managing Director, <b>The Hina Group</b> <b>Panel moderator:</b> <b>Bob Herrera-Lim</b> , Director, Asia practice, <b>Eurasia Group</b>
2.50pm – 3.20pm	<i>Afternoon refreshments</i>

## TRACK B: CAPACITY BUILDING STRATEGIES

1.30pm - 1.35pm	Welcome remarks by Session Chair
1.35pm – 2.05pm	<b>Getting a foothold in the largest global market – How to be always one step ahead</b> <b>Xie Bing Zhen</b> , Chairman, <b>China Machi Holdings Group</b>
2.05pm – 2.50pm	<b>Panel Discussion:</b> <b>Managing risks for growth</b> As organisations expand rapidly into multiple markets, the management of enterprise risk whether political, financial or due to natural disasters takes on a strategic importance at the Board level. A recent natural disaster in Europe resulted in entire global supply chains being disrupted. The panel will commence with a 10-minute presentation by Gary Lynch, Global Leader, Risk Intelligence Strategies and Resiliency Solutions Practice from Marsh. This will be followed by the panel discussion proper which will discuss and debate on how organisations can mitigate impending risks pro-actively. <b>Panelist:</b> <b>Gary Lynch</b> , Global Leader, Risk Intelligence Strategies and Resiliency Solutions Practice, <b>Marsh</b> <b>Ron Chua</b> , Director Risk Management, <b>Banyan Tree Hotels &amp; Resorts</b> <b>Panel moderator:</b> <b>Yeo Wee Kiong</b> , Director, <b>Drew &amp; Napier</b> and Council Member, <b>Singapore Institute of Directors</b>
2.50pm – 3.20pm	<i>Afternoon refreshments</i>

## PLENARY SESSION: TAPPING INTO THE LEADER'S MIND

3.20pm – 4.05pm	<b>Panel Discussion:</b> <b>Enterprise IT shifting to the Cloud – Marketing hype or inevitable trend?</b> As the idea of utility or cloud computing gathers pace, it has already changed the way organisations consume IT. This panel will discuss the underlying strategic considerations and whether cloud computing is ideal for your organisation. <b>Panelists:</b> <b>John Hagel III</b> , Co-Chairman, <b>Deloitte Center for the Edge</b> <b>Khoong Hock Yun</b> , Assistant Chief Executive, Infrastructure & Services Development, <b>Infocomm Development Authority of Singapore</b> <b>Panel Moderator:</b> <b>Raju Chellam</b> , Former BizIT Editor, <b>Business Times</b>
4.05pm – 4.50pm	<b>Panel Discussion:</b> <b>Overcoming the challenges of brand building in China and India</b> Building a regional or global brand must include a strategy to achieve success in the two largest markets. The panel will debate the challenges, differences and the practical lessons distilled from marketing to and building brands in China and India. <b>Panelists:</b> <b>Lim Ming Yan</b> , CEO, <b>The Ascott</b> and Deputy Chairman, <b>CapitaLand</b> China Executive Committee <b>Pradeep Pant</b> , President, Asia Pacific, <b>Kraft Foods</b> <b>Ravi Thakran</b> , Group President, South, South East Asia and Middle East, <b>LVMH Group</b> <b>KK Chua</b> , President, Asia Pacific, <b>Mary Kay</b> <b>Panel Moderator:</b> <b>Andrew Thomas</b> , Managing Director, <b>Ogilvy Public Relations Worldwide, Singapore</b>
4.50pm – 5.00pm	Closing remarks and end of Day One
6.00pm – 10.30pm	<b>GES Gala Dinner &amp; Awards Night at St. Regis Singapore</b> <i>In conjunction with 2010 Frost &amp; Sullivan GIL Awards</i>

*This is a black tie event and is separately bookable.  
Exclusive to Summit attendees only.*

Day Two, 8 October 2010, Friday

**NEXT**

The new decade provides a fresh start to many of the pressing issues facing the business community. As technology and innovation continue to evolve and change, what is the shape of things to come that will create complexity in markets, our organisations and the competitive forces. NEXT will provide CEOs with insights into the future trends, emerging technologies and new business models.

8.00am - 8.45am Registration and welcome coffee & tea

8.45am - 8.55am All to be seated

**MAPPING THE FUTURE OF BUSINESS**

9.00am - 9.45am

**Keynote Address I:**

**Driving Breakthrough Growth: How Game-Changing Business Models Enrich Customer Engagement**

As technology turbo-charged by the Internet becomes increasingly pervasive in our lives, game-changing business model innovation can deepen customer engagement and result in new ways to accelerate how companies build, grow, and manage their businesses. Gain insights into future trends that will have the potential to alter your prospects for growth in revenues and profitability, as our enterprises adapt to a digitally enhanced and forever altered competitive landscape.

Jeffrey Rayport, Founder and Chairman, **Marketspace LCC**

9.45am - 10.30am

**Keynote Address II:**

**The Big Shift and its implications for business**

We are in the midst of a profound long-term shift in the way we do business. The success of companies in the years ahead will depend on their ability to make sense of these changes and to craft pragmatic migration paths to evolve into very different business practices. The real winners will be those who can re-shape not just their own companies, but broader markets or industries by mobilising many other participants to invest in complementary initiatives.

John Hagel III, Co-Chairman, **Deloitte Center for the Edge**

10.30am - 11.00am *Morning refreshments*

11.00am - 11.45am

**Special Industry Address I:**

**Vision for the future - The changing dynamics of the energy industry**

Over the past 6-7 years, the oil and gas markets have seen a period of extraordinary turmoil. However, until early 2008, the general trend was towards higher prices and solid returns across all sectors. In short, it was hard to go wrong in oil and gas. In the future this will no longer be the case. Some sectors will win, others will perform poorly. It is critical that market participants position themselves accordingly. After all, the oil and gas industry is intertwined with every other industry and businesses worldwide.

Dr Fereidun Fesharaki, Chairman, **FACTS Global Energy** and Member of the Board, **Dubai Mercantile Exchange**

11.45am - 12.30pm

**Special Industry Address II:**

**From great ideas to successful business – Perspectives from Silicon Valley**

Driving new ideas and launching new companies are risky business. A seasoned and very successful Valley entrepreneur shares his successful factors for spotting and generating new ideas and transforming them into money making ventures.

Adeo Ressi, CEO, **TheFunded.com** and **The Founder Institute**

12.30pm - 2.00pm *Networking lunch*

2.00pm - 2.30pm

**Ministerial Keynote Address:**

**Can ASEAN fulfil its potential?**

In less than 5 years, the ASEAN Economic Community is expected to be ready and will offer investors and companies a combined market of at least 500 mil consumers. Coupled with FTAs like the ASEAN-China Free Trade Zone, ASEAN is set to be an important trading bloc. Will it live up to expectations?

HE Dr Mari Elka Pangestu, **Minister of Trade, Indonesia**



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2.30pm - 3.15pm

**Economist Panel:**  
**The next hot markets**

As regional markets liberalise and technology breaks down barriers, the relentless race to find the next profitable markets heats up. However, decisions to invest in emerging frontier markets are often fraught with risks and uncertainties. The session will investigate where the smart money is going and the markets that will likely yield the highest returns.

**Panelists:**

**HE Dr Mari Elka Pangestu, Minister of Trade, Indonesia**

**Sandeep Ghosh**, Managing Director, Head of Commercial Banking Asia, **ANZ**

**Dr Douglas Brooks**, Assistant Chief Economist, **Asian Development Bank**

**David Fernandez**, Managing Director and Head of Emerging Asia Research, **JP Morgan**

**Panel Moderator:**

**Annie Koh**, Associate Professor of Finance and Dean, Office of Executive & Professional Education, **Singapore Management University**

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3.15pm - 3.45pm

*Afternoon refreshments*

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3.45pm - 4.45pm

**Panel Discussion:**  
**Discovering the next big thing**

Every decade brings new technologies, new players and the next big idea. Discover what the expert panel of highly successful serial entrepreneurs predicts will be the next "killer app" or market winner.

**Panelists:**

**Phil Libin**, CEO, **Evernote**

**Jeffrey Rayport**, Founder and Chairman, **Marketspace**

**Johan Kremer**, Head of Alliances, South East Asia, **Research In Motion**

**Adeo Ressi**, CEO, **TheFunded.com** and **The Founder Institute**

**Panel Moderator:**

**Michael Peschardt**, Presenter, *Peschardt's People*, **BBC World News**

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4.45pm - 5.45pm

**CEO Panel:**  
**The future Business Leader**

The recent downturn has been blamed on poor governance, excessive executive pay and the culture of greed. CEOs drive the success and culture of a company. What role models and value systems should future business leaders rely on to create companies that are admired by employees, customers, shareholders and all other stakeholders?

*"Management is doing things right; leadership is doing the right things." - Peter F. Drucker (1909-2005)*

**Panelists:**

**Piyush Gupta**, CEO, **DBS Group Holdings & DBS Bank**

**Doug Rath**, Chairman, **Talent Plus**

**Dang Thi Hoang Yen**, Chairwoman and CEO, **Tan Tao Group**

**Harish Manwani**, President, Asia, Africa, Central & Eastern Europe, **Unilever**

**Panel Moderator:**

**Davy Lau**, Global Partner, **Egon Zehnder International**

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5.45pm - 5.50pm

Closing summary and end of Summit

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6.00pm - 10.00pm

**GES Networking Cocktail**

*This event is open to all participants.*

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*Programme subject to change.*

# GES Sustainable Development CEO Roundtable

6 October 2010, Wednesday • Raffles City Convention Centre

Sustainable development to many implies the delicate balance between economic growth together with the preservation of the environment and its natural resources.

As the move for a more sustainable future evolves, governments and companies today need to actively identify, develop, and implement best practice in respective areas of focus. It is therefore widely recognised that most organisations begin their green strategies and processes with identifying new business opportunities and methodologies to develop and implement these strategies.

The “GES Sustainable Development CEO Roundtable”, running in conjunction with Global Entrepolis @ Singapore Summit 2010 aims to inform players in the sustainable development industry of opportunities in the region whilst sharing insights on best of class practice as a corporate-wide agenda.

\* Separately bookable

# GES Risk Management CxO Briefing

“Evolution of Risk Management in the Post-Crisis Era”

6 October 2010, Wednesday • Raffles City Convention Centre

In order to balance potential gains against potential losses and avoid expensive mistakes, senior executives of today are tasked with the responsibility to predict and adopt measures to control or prevent, losses which warrants the use of processes in identifying and assessing company risks and enacting steps for protection.

The marketplace today has witnessed risk management’s evolution into a critical component of corporate planning and strategy, which is increasingly integrating with more and more corporate-wide functions and programs. Focal areas include product liability, supply chain, accounting compliance and corporate governance amongst others.

The “GES Risk Management CxO Briefing”, running in conjunction with Global Entrepolis @ Singapore Summit 2010 aims to inform business owners and senior management of the types of risks that stem from the nature of doing business whilst sharing insights on needful risk assessment and risk management methodology.

\* Separately bookable

# Growth Diagnostic Blueprint For CEO

6 October 2010, Atrium Ballroom • Raffles City Convention Centre

Back by popular demand and EXCLUSIVELY for CEOs and Presidents...an extraordinary opportunity to mentor, and be mentored, CEO-to-CEO. This interactive half-day workshop packs a powerful one-two punch...growth strategy and growth execution. It introduces The Growth Diagnostic Blueprint™, Frost & Sullivan’s proprietary tool for performing a comprehensive diagnostic of your company’s growth process. The workshop will stimulate thought about your company’s growth strategy, and most importantly, will show you where the focus of your time and investment must be to accelerate growth. The workshop includes a powerful CEO-to-CEO session that enables you to ask your most critical questions and have them addressed by your fellows in the room. This peer-to-peer mentor session draws from the wealth of combined experience and wisdom. We encourage you to be an active participant.

\* Separately bookable

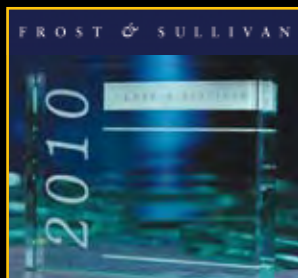


# SOCIAL *functions*

## GES Gala Dinner & Awards Night

This prestigious evening will feature a Leaders' Dialogue with the Senior Minister and Minister of Commerce from Kingdom of Cambodia, HE Dr Cham Prasidh, who will speak on the strengths and opportunities in one of the most promising emerging economies.

Also to celebrate business leadership and excellence, GES will present the 2010 Frost & Sullivan's Growth Innovation and Leadership (GIL) Awards. Into its third edition, Frost & Sullivan GIL 2010 Awards will recognise outstanding organisations and individuals for their contributions in the past year. Frost & Sullivan GIL Awards are global Awards that are presented to deserving recipients in Asia Pacific whose best practices are noteworthy in the international arena.



*This is a black tie event and is separately bookable. Exclusive to Summit attendees only.*



## GES Opening Reception and Launch of the Singapore Sustainability Awards 2011

Hosted by EDB and SBF at the Raffles Ballroom of Raffles City Convention Centre, you will be treated to a night of sizzling bubbly and hor d'oeuvres while you network and engage with the elite gathering of business leaders, renowned speakers and government leaders.

The Opening Reception will also feature the announcement of the launch of Singapore's Sustainability Awards 2011. Organised by the Singapore Business Federation, the 2011 Awards will recognise outstanding organisations which have demonstrated exemplary leadership in embracing the sustainable development ethos and best practices in its business processes and operations.

*This event is by invitation only*



## GES Networking Cocktail

Wrap up your experience at GES 2010 in an evening of fun, drinks and canapés at the Equinox Private Dining where you can take in the beautiful skyline of Singapore on the 69th floor of Swissotel Singapore. The relaxed setting at the Cocktail will set the mood for interaction and networking with fellow delegates.

*This event is open to all participants.*



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# REGISTRATIONS

Please visit [www.globalentrepolis.com](http://www.globalentrepolis.com) to register!

PROGRAMME	STANDARD	GROUP (3 or more)
GES Summit 2010 (Summit only)	S\$2,000	S\$1,500
Gala Dinner (Exclusive to Summit attendees only)	S\$300	S\$300
Site Visit	S\$50	S\$50
Sustainable Development CEO Roundtable	S\$200	
Risk Management CxO Briefing	S\$200	
Growth Diagnostic Blueprint for CEO	S\$500	

- Registration fees are indicative of the fees payable per delegate in Singapore Dollars and exclude the prevailing Goods & Services Tax (GST).
- Registration fees for GES Summit 2010 include conference materials, refreshments, lunch and networking cocktail.

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